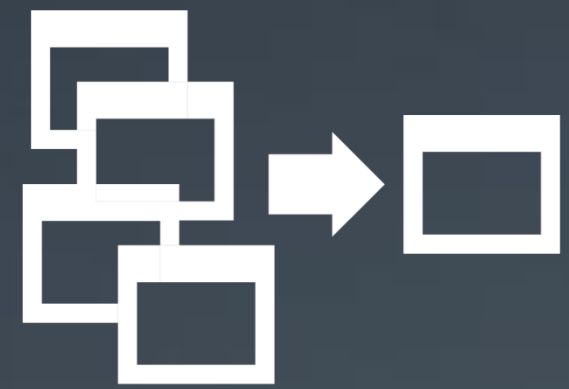


# The New Wave Of Connected Devices and The Impact on the Digital Enterprise

Sukesh Jain  
Samsung India

# Digital Revolution



Simplify

Digital Transformation  
Should Be Easy,  
Flexible, Tailored



Connect

Empowering  
Organizations Through  
Deeper Linking



Innovate

Don't Just Catch Up,  
Push Past With  
Implementable Ideas



Transform

Be the Butterfly  
Not the Caterpillar



# Device becoming Incidental!





# Samsung Galaxy Tab Iris





# Samsung Galaxy Tab Iris



**KNOX Enabled**



**Aadhaar Ready  
STQC Certified**



**Rich SDK & APIs**







# Samsung Gear VR

## Broader Compatibility



## Comfortable Weight & Balance



## Extended usage time

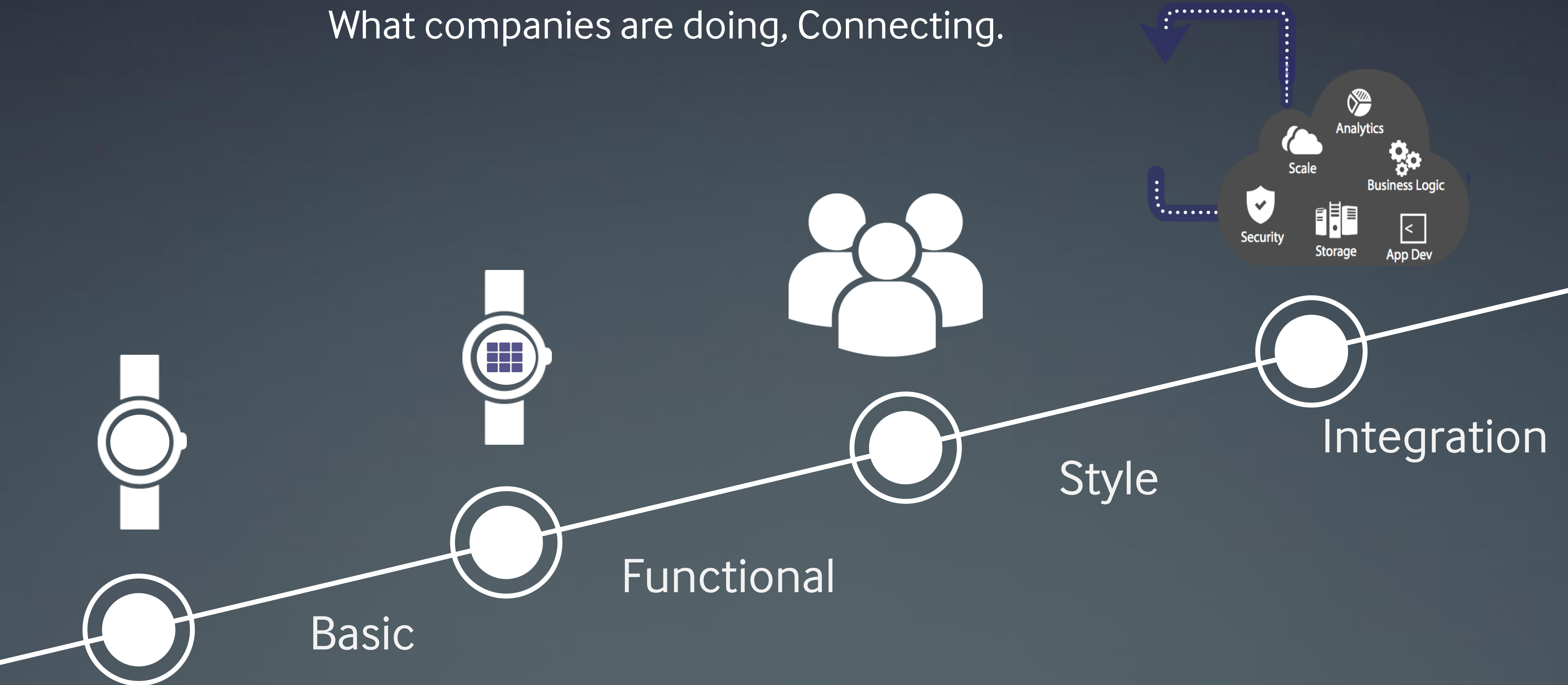






# Wearable Evolution

What companies are doing, Connecting.





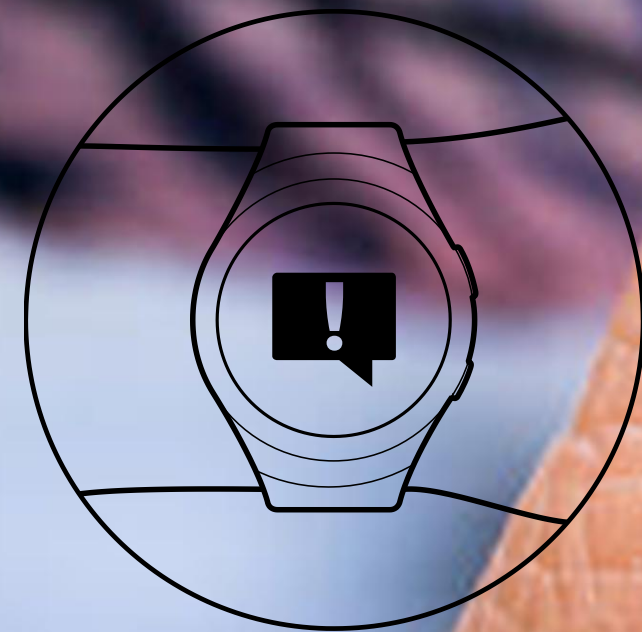
# Samsung Gear S2



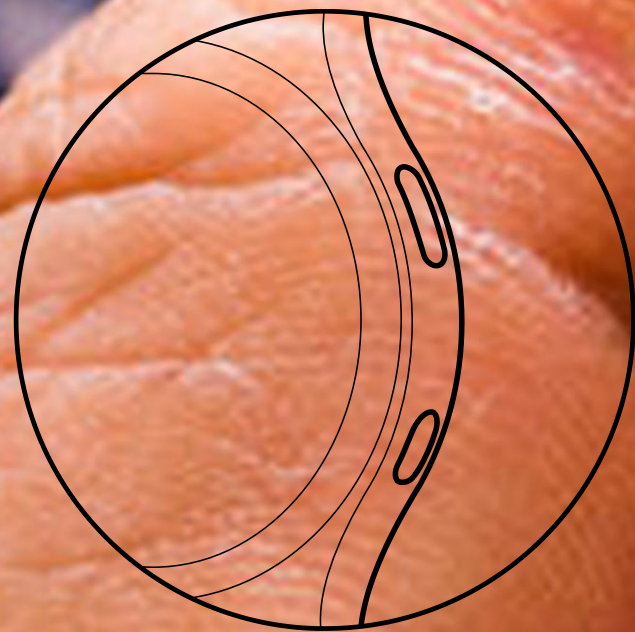
Rotating  
bezel



Unobstructed  
interface



Convenient  
notification  
s



Side  
buttons







# SAMSUNG pay

Creating a new habit-changing lifestyle starts from a compelling technology, by fully understanding market circumstances



**Simple**



**Everywhere**



**Secure**







zzab's Bakery

Red Sticks  
Beverages  
MILK  
COFFEE JUICE  
DESSERTS  
BOTTLED BEVERAGES



# SAMSUNG Knox

Defense-grade security from hardware to application.  
Real-time protection from the moment you turn it on.

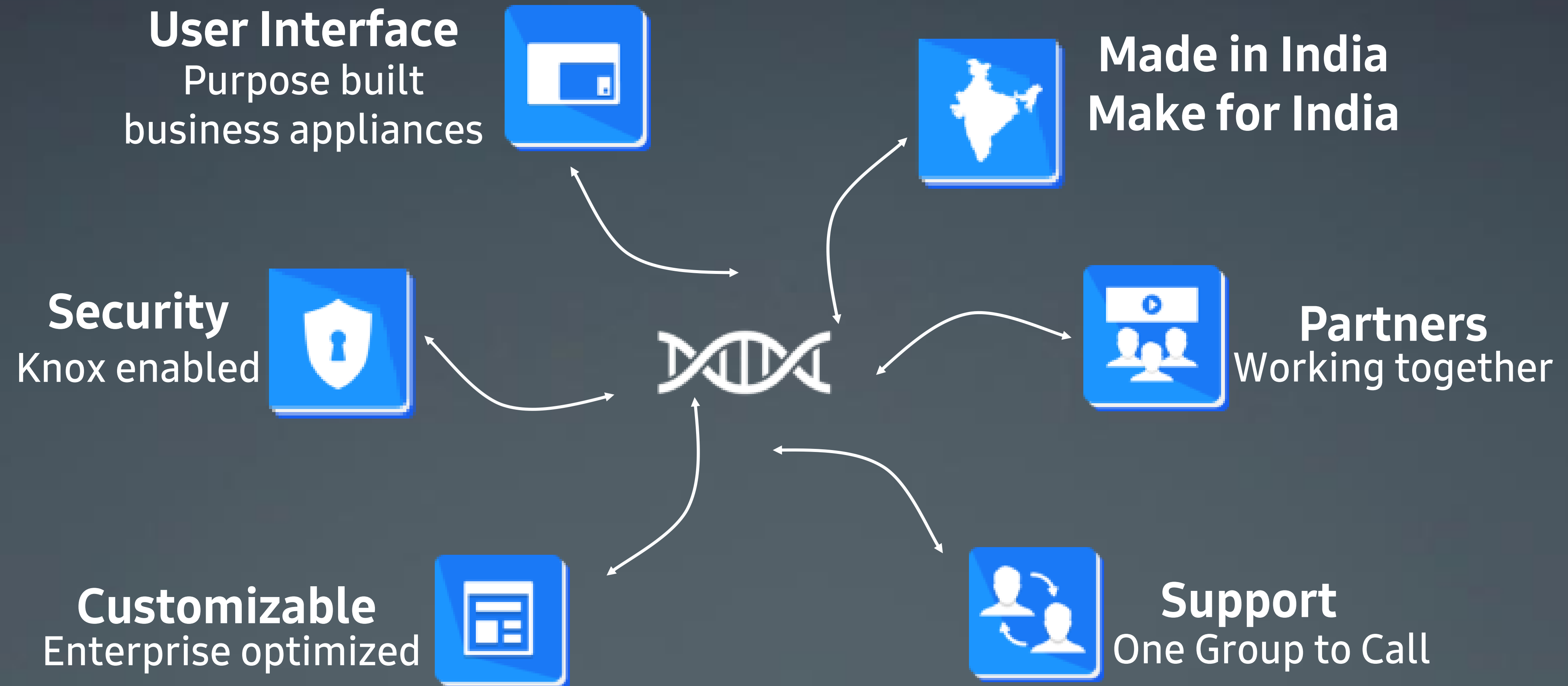


\* TrustZone-based Integrity Measurement Architecture (TIMA)



# Enterprise Solutions Modules

Pieces to your Enterprise Puzzle



Thank You

